

TASTE & WIN!  
OFFICIAL SWEEPSTAKES RULES AND REGULATIONS

1) PROMOTING COMPANY: Rimini Fiera Spa.

2) BENEFICIARIES:

- The sweepstakes is reserved to all people of legal age (of any nationality) that participate as a judge for the event “Gelato World Tour” (for more information, see the regulations of the event available online at [www.gelatoworldtour.com](http://www.gelatoworldtour.com)); the prize for the winner will be 1 (one) iPad 4 Retina;

The prize will be shipped by the organization directly to the winner at the address indicated. The prizes cannot be converted into money or gold coins, or into any other object of any type.

3) SWEEPSTAKES PERIOD:

- October 25<sup>th</sup> – November 5<sup>th</sup>, 2013, in occasion of the event “Gelato World Tour”;

4) PARTICIPATION PROCEDURES:

- All of the people of legal age (of any nationality) that participate as a jury member at the event “Gelato World Tour” from October 25<sup>th</sup>-27<sup>th</sup>, 2013, through the purchase of a Gelato Ticket, can take part of the aforementioned sweepstakes by accessing the website [http://oceania.gelatoworldtour.com/pagine/taste\\_and\\_win.asp](http://oceania.gelatoworldtour.com/pagine/taste_and_win.asp) and by registering no later than November 5<sup>th</sup>, 2013. He/she must fill out all of the required information (full name, address, cell phone number, email address, etc.), agree to the privacy policy (required to participate in this sweepstakes), agree to the treatment of personal data for possible future promotional communications (optional), and numeric code (CODE) which is printed directly on the Gelato Ticket (required in order to participate in the sweepstakes). The winner will be informed of his/her victory by an email at the email address indicated during the registration. May it be clear that:
  - Each code (CODE) can be used to participate in the drawing only once;
  - In order to validate the drawing, the person with the winning code must send a confirmation email to the following email address [info@gelatoworldtour.com](mailto:info@gelatoworldtour.com) within and no later than 7 (seven) days from the communication of the drawing, along with the attachment of a scan of the following two documents: 1) the Gelato Ticket which shows the entire winning numeric code (CODE) that is easily legible (in the case that the Gelato Ticket has been lost, or that the code is not legible, the prize cannot be delivered and the organization will proceed with a new drawing); 2) a photocopy of an valid identification card (front and back). The information inserted during the registration process will be the information used to deliver the prize.

5) FURTHER RULES FOR THE SWEEPSTAKES:

- a. For whatever reason the prizes cannot be validated, assigned or delivered, all prizes will reenter in the sweepstakes for all of the participants. Valid causes for the prize to reenter in sweepstakes include but are not limited to the following reasons:
  - An imprecise registration;
  - The lack of sending of a confirmation email or requested documents within the aforementioned terms;
  - the loss and/or misplacement of the “Gelato Ticket” or the inability to easily read the numeric code (CODE) correctly;

- b. The drawing of the new winners will be communicated in the same methods and forms as seen in the aforementioned point 4). The new winners must respond in the same methods, forms and terms explains in the aforementioned point 4
- c. Where, at the moment of delivery, the aforementioned prizes are no longer available or if they are no longer present on the market, the organization will proceed to deliver to the winners substituted prizes of a value no less than those promised with the present regulations. The winners cannot presume to receive the exact prizes mentioned here above.
- d. The organization does not assume any responsibility whatsoever in regards to a possible loss and/or misplacement of the Gelato Ticket card/s;
- e. The organization does not assume any responsibility whatsoever for problems of access, impediment, dysfunction or difficulty in regards to technical instruments including but not limited to the computer, wires, electronics, software or hardware, the transmission and the connection, or the telephone line and/or internet connection that could impede a participant from participating in the sweepstakes. It is furthermore specified that in regards to the email that the organization will send to the winner, and to the email that the winner must send to the organization for confirmation, the valid date will be that of the date it was sent (in order to count the days) and no responsibility is assumed by the organization for problems and malfunctioning of the telephone/internet networks, telephone lines, computers, programs, hardware, software, email, etc.;
- f. The participants of the sweepstakes are invited to conserve their card Gelato Ticket which contains the unique code that will be requested in order to validate the winning of the drawing;
- g. The organization will send the prize only after having certified the correct participation by the user;
- h. At the moment of the registration, accepting all of the clauses of the regulations in this document, the user authorizes the organization to use to user's image and to make it public by publishing, reproduction, diffusion and distribution through the communication activities by means of products, press, internet site, events, public places and to pair the image with its brands and promotional activities;
- i. The decisions of the organization are incontestable and indisputable;
- j. By registering, the user declares and guarantees to the organization:
  - I. To be of legal age;
  - II. That the personal data represent the truth;
  - III. Declares furthermore to renounce the ability to request any sort of compensation (of any form) for rights including but not limited to image rights, photographic images, images transmitting through the internet or through any other type of transmission and/or technological support, in the present or in future of the participating in the event and/or sweepstakes;

#### 6) FINAL COMMON RULES:

The participation in the sweepstakes in free.

All of the prizes will be sent free of charge to the winners. The prizes will be delivery within 180 days.

The entire regulations will be available at Rimini Fiera Spa

Via Emilia 155 – 47921 Rimini (RN) Italia or online at [www.gelatoworldtour.com](http://www.gelatoworldtour.com)

The sweepstakes will be publicized through the Fan Page of Gelato World Tour within websites such as Facebook and other Social Media. The advertising message will be in compliance with that declared in the present regulations.

The organization reserves the right to use any other type of communication method that is deemed suitable in order to inform the recipients of this sweepstakes of its contents. Rimini Fiera Spa

renounces any sort of gain on the winners with regards to the Italian Law Art. 30 DPR600 of 29/09/73 and the 25% income.

#### 8) TREATMENT OF PERSONAL DATA:

The participants who adhere to the initiative described in this document allow the personal information given to Rimini Fiera Spa with regards to the participation of this initiative to be treated according to Italian Law art. 13 d.lgs. 196 of 30.06.2003.

The data of the participants are necessary to participate in the sweepstakes and in order to trace the activities that the users carry out on sites that property of Rimini Fiera Spa and they will be inserted into the databank of Rimini Fiera Spa, owner of the treatment. Subject to expressed agreement, the data of the participants of the sweepstakes will be treated for the subsequent transmission of informative advertising materials and/or promotional materials and/or opinion surveys.