



# Gelato World Tour®

To spread the culture of **gelato**, a fresh, artisan food product, throughout the world.

February 8, 2019

Press Release

The search for Japan's best gelato flavor is starting  
**The Yokohama stage of Gelato World Tour 2019 will select the best flavor of Japan**

After the successful Tokyo stage in 2015, the event is returning to Japan

**Date: August 31 – September 1, 2019**

**Venue: Osanbashi Pier, Osanbashi Hall, Yokohama**

The Gelato World Tour competition will be held at the hall on Osanbashi Pier on August 31 – September 1, 2019. It will determine the best gelato flavors of Japan made by 12 gelato artisans who have been selected to participate through a qualifying competition known as the "Gelato World Tour Challenge."

The first-place flavor will go on to represent Japan at the Gelato Festival World Masters competition in Italy, which will be held in 2021.

## 【Event Overview】

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| ■Name of Event | Gelato World Tour Japan 2019 in Yokohama  |
| ■Dates         | August 31 – September 1, 2019   |
| ■Venue         | Osanbashi Pier, Osanbashi Hall, Yokohama, Japan<br>〒231-0002 Kanagawa-ken, Yokohama-shi, Naka-ku, Kaigandōri, 1-1-4 |
| ■Organizer     | Gelato World Tour 2019 Committee  |
| ■Admission     | Free Entry – Tasting ticket with vote for favorite flavor available for purchase                                    |

At the end of February 2019, information will be provided regarding the recruitment of competitors, the schedule of preliminary tournaments and the recruitment of sponsors for "Gelato World Tour Japan 2019 Yokohama."

Gelato World Tour is the first international traveling competition with the mission to spread the culture of artisan gelato throughout the world. It holds competitions that determine the best gelato flavor in each host country. In its search for the best flavors in the world, Gelato World Tour has hosted over 100 competitions in over 20 countries. The public that attends the event votes for their favorite flavor, which helps determine which gelato is the best. At the venue, you can enjoy more than one flavor with one tasting ticket and once you decide the flavor you like, you can vote directly at the venue. The vote of visitors together with the results of specialized judging committee are calculated and the best gelato flavor is determined.

## 【Contact us】

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